

OTOAI collaborates with VisitPortugal to hold Webinar series for its Members

Continuing with its efforts to find ways and means of enriching the knowledge of the members during these extremely challenging times, the Outbound Tour Operators of India (OTOAI) has just recently collaborated with its recent associated member VisitPortugal, to hold a series of webinars. The main purpose of these webinars is to enrich the knowledge of OTOAI members regarding Portugal has a tourism destination, attracting visitors from all over the world (Europe's Leading Destination 2020), to its seven and contrasting regions.

Mr. Riaz Munshi, President, OTOAI said, "There are new and revised set of guidelines for people travelling to mainland Portugal, in transit or with connecting flights, regarding which we aim to apprise our members. These Webinars are just one of the many initiatives that we have been taking over the last few months to help OTOAI members sail through these exceptionally challenging times. The international travel scenario is changing very fast and we need to stay updated with the same in order to offer trustworthy and authentic information to our customers."

Ms Claudia Matias, VisitPortugal Director in India said, "We are a country with such heritage, diversity, inclusiveness, warm hospitality and mild weather. We rank top searched destination of "European Best Destinations" in 2021. It is not a surprise that celebrities such as Madonna, John Malkovich, Monica Bellucci or Scarlett Johansson decided to settle in our amazing country. These webinars are a continuation of our commitment and B2B strategy in India, after opening our office in New Delhi in 2020. We find extremely relevant to train our business partners, helping them to sell the destination better. Besides this, we look forward to organising FAM trips to gain first-hand knowledge about our country, once tourism from India to Portugal resumes".

Portugal is implementing a gradual opening plan since 5th April, and together with OTOAI, VisitPortugal invites associated members to destination expert's webinar series, taking place as per the following plan:

- May 18: Porto and the North Region and the Centre of Portugal
- May 25: Lisbon Region and Alentejo
- June 17: Algarve and Madeira Island
- June 24: Azores Islands and final remarks by VisitPortugal and OTOAI

OTOAI & VisitPortugal