

Finally, a much needed association

Outbound Tour Operators Association of India (OTOAI), the new association's core objective lies in ensuring ethics and professionalism in the outbound trade.



SHAYAN MALLICK

Recognising India's growing prominence as tourism source market and a need to create a representative trade body that can effectively address various issues concerning the

outbound trade and further contribute to the sector's growth, the outbound travel fraternity in India has launched Outbound Tour Operators Association of India (OTOAI). The Association will take it upon itself to provide support for



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its members from knowledge building, training and innovation to setting the highest

standards of ethics and professionalism in the industry and its management. It will

also promote entrepreneurship and collaboration with

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