

OTOAI for outbound's growth

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stakeholders like National Tourist Offices (NTO) and Destination Management Companies (DMC).

A registered body, OTOAI has been established

in association with various NTOs present in the country. The Association will take members under various categories including Active, Allied, Honorary, NTO and Overseas Suppliers.

Introducing the new trade association at a function held in Le Meridien New Delhi, **Guldeep Singh Sahni**, President, OTOAI said, "Bringing ethics and standards will be at the core of OTOAI existence while the association marches forward to bring together India's outbound trade on a single unified platform, under the aegis of OTOAI. The Association will work towards the welfare of India's outbound trade and restore confidence of our overseas suppliers as well as travellers in the Indian travel professionals. Arbitration for both, OTOAI members and the customers, will be one of our key functions. We will also closely engage with the industry stakeholders like NTOs towards achieving our objective."

OTOAI has also laid down special focus on arbitration for both customers and its members. The Arbitration Committee will deal with all cases in a fair and just manner and the ruling passed thereafter will be final for both parties involved, whether it is an issue for an international supplier, a customer or its member.

The trade body is built on the belief that the travel industry should be equitable, free and efficient giving every stakeholder the chance to earn a fair return, while ensuring customers take precedence over other industry participants. It will also work towards creating jobs for the weaker

Executive Committee

Guldeep Singh Sahni
President

Riaz Munshi
Vice President

Shravan Bhatta
General Secretary

Vineet Gopal
Joint Secretary

Rajeev Sabharwal
Treasurer

Gurdeep Gujral,
Director, Gujral Tours & Travels has been appointed as Head Chapters.

Sidharth Khanna,
CEO, Khanna Enterprises will hold the office of Head IT.

as a not-for-profit organisation that will safeguard the interest of India's outbound trade, the overseas suppliers as well as the end-consumers. The organisation also aims to improve transparency, conduct education programme on new tourism products and destinations and will work in close asso-

Other Pan-India Founder Members

Sumanth Kapoor
Travel Engineers
Chandigarh

Ranjana Sharma
Trav & Tours
International
Gurgaon

Himanshu Patil
Kesari Tours
Mumbai

Narinder Pal Singh
Marwah
Marwah Tours & Travels
Nagpur

Mahendra Vakharia
Pathfinders Holidays
Ahmedabad

Sajjan Kumar Gupta
Vayuseva
Kolkata

Manish Kirplani
Baywatch Travels
Chennai

section and promote 'Green and Sustainable Tourism'. ☺